

China Business 2008: Expanding Opportunities for U.S. Companies

Featuring
Minister Xie Feng, Deputy Chief of Mission
Embassy of the People's Republic of China to the United States

AGENDA

- 8:00 –8:30 am** Registration Continental Breakfast
8:30 – 8:40 am **Opening Remarks and Introduction of Sponsors**
Zao C. Xu, M.D., Ph.D.
Professor, IU School of Medicine
Executive Director
Confucius Institute of Indianapolis
- 8:40-8:50 am** **Welcoming Remarks:**
Leslie Schweitzer, Senior Trade Advisor,
U.S. Chamber of Commerce
- 8:50 – 10:00 am** **China Business Fundamentals: An On the Ground perspective**
Moderator: Leslie Schweitzer, Senior Trade Advisor,
U.S. Chamber of Commerce
Jeffrey Bernstein, Chairman, AMCHAM –
Shanghai; Managing Director, Ohio China Center
Michael Nuccitelli, President and CEO, Parlec, Inc.
- 10:00-10:15 am** **Networking/Break**
10:15-11:00 am **Negotiating with Chinese Businesses**
Marjorie A. Lyles, Ph.D.
OneAmerica Chaired Professor of Business Admin.
Professor of International Strategic Management
Indiana University Kelley School of Business
- 11:00-11:15 am** **Indiana Success Story in China**
11:15-11:30 am **Resources for Indiana Business**
Mark Cooper
Director, U.S. Department of Commerce
Indiana Export Assistance Center
- 11:30- 12:15 pm** **LUNCH**
12:15-12:55 pm **Afternoon Keynote Address with Q & A**
His Excellency Xie Feng, Deputy Chief of Mission,
Embassy of the People's Republic of China to the United States
- 12:55-1:00 pm** **Closing Remarks**
Stephen J. Akard
Director of International Development
Indiana Economic Development Corporation

When: Wednesday March 26, 2008

Time: 8:00 a.m. – 1:00 p.m.

Place: IUPUI, Campus Center, Rm. 409
420 University Blvd. Indianapolis, IN
Map to campus:
www.iupui.edu/maps/campusmap_full.pdf

Fee: \$75 per person or \$65 for two people
from the same company

Registration: www.indianadec.com

Payment: online at www.indianadec.com
or by mail made payable to the Indiana
District Export Council and mailed to U.S.
Department of Commerce, 11405 N.
Pennsylvania Street, Suite 106, Carmel, IN
46032

Who Should Attend:

International Sales Executives
Global business development professionals
Career-minded professionals interested in
business in Asia

Questions: Contact Mark Cooper,
Director at 317-582-2300/cell 317-294-
0242 or Email mark.cooper@mail.doc.gov